### Trends in WFH by region of residence

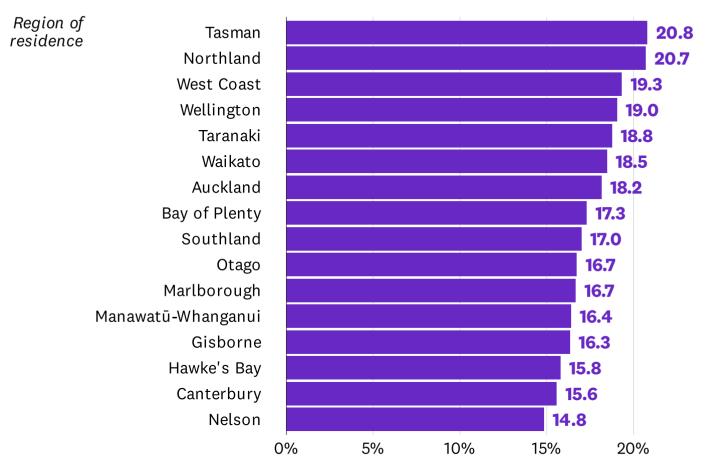
Between 2013 and 2023 the proportion of employed people who worked from home increased in all regions and the trend started before the COVID pandemic



Data source: StatsNZ Census 2023

### WFH in 2023 by region of residence

### The proportion of employed people that work from home is highest in regions that do not have large urban areas

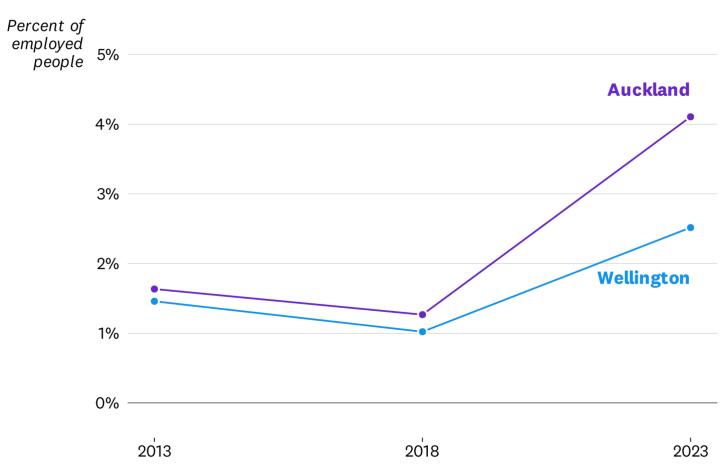


Percent of employed people

Data source: StatsNZ Census 2023

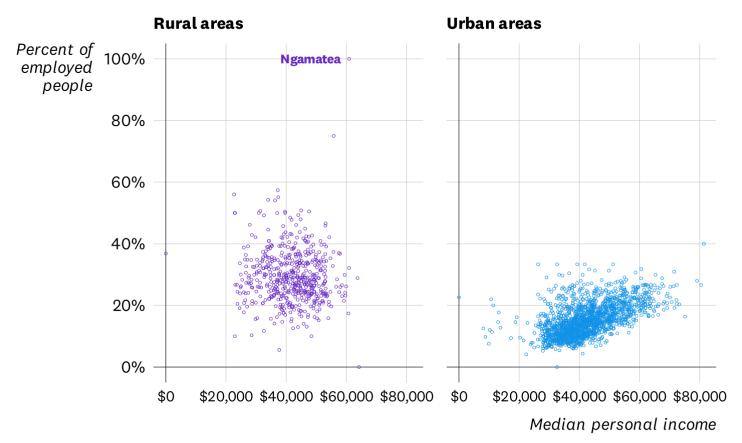
# WFH trends for people who work in the Auckland & Wellington CBD areas

For CBD workers, WFH increased substantially between 2018 and 2023 but the proportions are still quite low



Proportion of people WFH vs median personal income for SA2 areas

## Working from home is related to income for people who live in urban areas, but is generally higher in rural areas



Data source: StatsNZ Census 2023

**SA2 areas** are geographic areas that reflect local communities. In urban areas they are similar to suburbs with around 2,000 to 4,000 people living in them.

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